



DRP Success Map

A Success Strategy for Park Resilience

Environmental Protection

Prized Properties

Division of Recreation and Parks

What Are Our Stakeholder Perspectives?

Outdoor *Recreation* Users

State park system provides networks of outstanding and affordable outdoor recreational choices increasing health, well-being, and adventure

State *Park* Visitors

State parks provide transformative experiences of cultural and natural resources



Efficient Operations



Stakeholder Benefits



Investments and Revenue

What Are Our Stakeholder Expectations?

State park assets - land, buildings, natural systems etc. gain value through long-term stewardship

State parks benefit from a well-deployed network of staff, volunteers and partner organizations

Florida visitors and residents expect, and will spend time and money on transformative park-based experiences

Florida residents and visitors will have a well-marketed network of trails, water access, and other outdoor activities (not limited to state parks)

User revenue will follow demand for recreation activities and transformative park experiences

Budget requests will be based on clear long-term asset management plans (land, buildings, etc.)

How Will We Meet Stakeholder Expectations?

Long-term parcel-based resource management plans and infrastructure repair/replacement plans will guide budget decisions

Park volunteers and partner organizations contribute significant value and augment workforce

Florida State Parks will be awarded 4th Gold Medal by National Recreation and Parks Association (NRPA)

DEP/DRP will plan, promote and provide outdoor recreation opportunities through a network of trails/access and information

Annual user revenue will meet/exceed projected needs for State Park Trust Fund (SPTF) spending

Align budget requests to ten-year resource and infrastructure asset management plans

How Will We Sustain Our Ability to Improve?

Rebalance and align workforce around resource management, park maintenance and interpretation and other visitor services

Deploy park leadership and workforce to provide quality visitor programs, maintain assets, manage volunteers and gain support from partners

Build and maintain professional workforce by recruiting, training and retaining best staff

Staff and volunteers will deliver ongoing interpretive programs about state parks and Florida's natural and cultural resources

Value, in response to state park investments by taxpayers, users, and donors in state parks, is compelling and leads to budget growth

Best Time/Money Investment for:



Park & Recreational Users



Tax Payers



Partners



Workforce